

How to Renovate Your Business

When you have Champagne taste on a Beer budget...

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How can I get the most amount of impact for the least amount of money?!

This is a question I get asked a lot.

I like to keep things simple and economical. Rejuvenating your Salon, is just like getting your house ready for an Open House. (PS: You can go to HGTV.com and get some really great ideas.)

I love watching the home shows, like "Design on a dime" or "Curb Appeal"; it is amazing how much they can do on so little.

This is exactly the same thing we are going to do: We are going to Renovate your Business for under \$1,000. (Make sure to recruit all your friends and their husbands; you will want all the extra elbow grease you can round up.)

Whenever I am watching the Home "make-over" shows, there are certain things which they all do; this will be where we are going to start:

#1 - THROW IT OUT! GET RID OF IT! NO CLUTTER!

Only keep the necessities.

This is going to be the most painful; you might end up throwing out half of everything you have in your Salon. (You should probably get prepared, and rent one of those big trash bins for the weekend).

#2 - CLEAN

CLEAN EVERYTHING from top to bottom, and set out aromatherapy oils or candles, so your Salon smells like a Spa.

Clients will feel more relaxed and happier, when your Salon is clean and smells wonderful.

#3 - RE-ARRANGE EVERYTHING, so your Salon will look more spacious, and you will have more room for a sitting area, and a refreshment area.

#4 - PAINT the entire inside of the Salon, and the "front door".

When clients walk up to the front of your Salon, it needs to feel like you are saying, "WELCOME". And, remember the front door, and your entrance area, is your "first" impression.

#5 - FIX EVERYTHING that is broken, chipped or torn.

After beautifying and cleaning your Salon, you will want to make sure there are no broken hinges on your display cabinet, or any stained chair cushions in the sitting area, etc...



Tammy Taylor
CEO, Tammy Taylor Nails Inc.
Entrepreneur and Business Owner

You are going to be so AMAZED, at the IMPACT you can make on your Business in just a couple of weekends for UNDER \$1,000, you won't want to stop; it is like a domino effect; you will want to keep doing more and more.

And... The Positive Affect all this will make on your clients, and your co-workers is Priceless.

*with love,
Tammy Taylor*

Proverbs 16:24 Kind words are like honey -- sweet to the soul and healthy for the body.

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