

Pay Attention to the LITTLE Things!!!

Pay Attention to Your Business, and Your Business Will Pay You Back

It is very easy to blame the economy right now if your business is down, and probably no one would contradict you; they would probably agree with you; it is a lot easier to ignore the problems, justify the drop off in customers and accept the complacency of those around you, instead of doing something about it.

Successful businesses do not give themselves the luxury of blaming the economy; instead, they are always adapting and making the changes needed to keep their business growing. Making changes gets people out of their comfort zone; and when people are forced out of their comfort zone, they become more creative, and start thinking about what they can do, NOT what they can't do.

Whether you are the owner or an employee, the key is to care about your business! This is not just a job, this is your career; and the more you put into it, the more successful you will be.



Tammy Taylor, CEO, Tammy Taylor Nails

Desire is the key to motivation, but its determination and commitment to an unrelenting pursuit of your goal -- a commitment to excellence -- that will enable you to attain the success you seek." --Mario Andretti

The people around you want a leader, no matter how much kicking and screaming they do. When there is a leader that does not complain, and does not let the people around them complain, and instead: Motivates the people around them; everyone will start doing a better job.

It is not the big things that make THE BIGGEST DIFFERENCE in your business, it is the SMALL THINGS. And the greatest thing about the SMALL THINGS is they cost the least amount of money, but: Small things take more ENERGY.

When everything is organized and clean around you, it gives you more ENERGY and, the CREATIVITY that you need to make your business grow.

Here are the 5 most important SMALL things you can CHANGE TODAY; that will make THE BIGGEST DIFFERENCE in your business:

Is the front of the business dirty: The solution is to clean the sidewalk, the doorway and the windows, at least 3 days a week.

Are the bathrooms dirty: The solution is to clean and disinfect the bathrooms once a day, but do check them 2-3 times a day.

Are the walls inside dirty: The solution is to check all the walls once a week; and anything you can't clean, should be painted. Keep a small jar of paint and a paintbrush to do touch ups.

Ripped or dirty cushions and furniture: The solution is to throw them away and get new ones, or have them professionally cleaned and repaired.

Are there cluttered messes: The solution is to spend an hour a week just getting rid of old magazines, old flower vases, advertisements, handwritten signs and anything that does not look professional.

If you are not the person in charge and you know these things need to be done, have a talk with the person in charge and OFFER to help. This will get the person in charge motivated; because someone cares enough to ask and because you are getting it all started; you will also be motivated! Motivation will generate into more motivation.

REMEMBER! Pay attention to the LITTLE things, so they do not become big things. Now you are on your way to keeping your business healthy, strong and continuing to grow.

With love,



Ecclesiastes 10:18

Laziness lets the roof leak, and soon the rafters begin to rot.

NLT version