

What endless possibilities!

"What would you attempt to do if you knew you could not fail?"

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I would like to share with you a little bit about my history and how **pursuing a Dream is more important than: having experience, or enough start up money;** and how it is possible, to make your Dreams come true.

Why not Dream BIG? Reach for the stars, and then at the least, you will get the moon!

In 1981, when I was 18 years old, I started my first Salon with only \$400.00.

I had really BIG DREAMS. Much bigger DREAMS than a \$400.00 budget would justify. But... **I never looked at what I couldn't do; I always looked at what I COULD DO.**

Quote:

"Don't be pushed by your problems. Be led by your dreams."

In 1983 with the profits from my Salon, I started my own Nail Product Line. I would fill my products in my garage; then I would go from School to School, and Salon to Salon, TEACHING how to do nails, and SELLING my products; all while I continued working in my Salon.

- Quote:

"Go confidently in the direction of your dreams. Live the life you've imagined."

Author: Henry David Thoreau

As time flew by: I was doing Seminars for 1,000's of Beauty Professionals all over the World...

1. TEACHING them how to make more money doing beautiful nails,
2. And, HOW TO BUILD a more Successful Salon BUSINESS.

Then a book Publisher from New York, who had heard of my Educational programs, contacted me and asked me to write a Guide to Manicuring and Nail Technology text book for the Beauty Schools. This "Guide" is now being used in Salons by Professional Nail Technicians and in Beauty Schools to teach students how to work in a Salon and how to pass their State Board Exams.

I built my company on Education, and helping others become MORE successful.



Tammy Taylor
CEO, Tammy Taylor Nails Inc.
Entrepreneur and Business Owner since 1981

1. I have always said, "EDUCATE your Customers and they will trust you, and want to do business with you. Whether it is doing a Service or Selling a Product, it is all about Educating your Customer."

This simple philosophy has helped keep my business strong for over 29 years.

And today, my Tammy Taylor Signature Nails are being done all over the world, using Tammy Taylor, Nail Products, Educational Videos, Books and Materials.

- Quote:

"I don't dream at night, I dream all day; I dream for a living."

Author: Steven Spielberg

Never stop pursuing your Dream; and let your Dreams create your future.

*with love,
Tammy Taylor*

2 Corinthians 9:6 Remember this: Whoever sows sparingly will also reap sparingly, and whoever sows generously will also reap generously.

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