

## **It Is Never To Late**

### **Business is not Built in a Day nor Does a Business Crumble in a Day**

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**A business crumbles from internal erosion over a period of time.**

**Erosion of a business usually starts with a compromise, like: taking the path of least resistance or the path that seems faster and easier.**

In this New Economy, it takes more energy to make money than it did before. At times like this, it could seem like there is no light at the end of the tunnel; which makes it easier for businesses to justify compromise, which starts the internal erosion.

*Quote:*

*"The swift wind of compromise is a lot more devastating than the sudden jolt of misfortune."*

*Author: Charles Swindoll*

**One compromise can lead to another, and each time a compromise is made in a business, it gets easier to compromise the next time.**

**The first signs of erosion in a business are:**

- A Compromise in Business Ethics
- A Compromise in Work Ethics
- A Compromise in Customer Service
- A Compromise in the Quality of Products and Services
- A Compromise in Money Management.

**Each of these are the foundation of a business. Once the foundation is compromised in any way, the business will start eroding.**

**But, even if a business has started eroding, IT IS NEVER TOO LATE; the erosion can be stopped today!**

**A Business needs to Start RE-Building with what they have, and where they are, right now.**

If you need to RE-Build your Business, the good thing is, you will not be RE-building from scratch; you already have an established Business base, and you have Experience; this is much, much, much more, than you had when you first started.

*Quote:*

*Do what you can, with what you have, where you are.*

*Author: Theodore Roosevelt - 26th President of US*

We are all Amazing; we are Resilient and we have Creativity and Motivation, but sometimes it



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takes something like this New Economy, to kick start all of these qualities in us, and make us realize that we can do it (again).

Whether you have an Established Business, a Profitable Business, or you are starting a New Business, the Foundation is the same.

*Quote:*

*If you build that foundation, both the moral and the ethical foundation, as well as the business foundation, and the experience foundation, then the building won't crumble.*

*Author: Henry Kravis*

**The FIRST STEP to creating a Strong, Successful Business is: DO NOT COMPROMISE the Foundation of your Business in any way.**

- **Foundation #1 Honest Business Ethics**
- **Foundation #2 Strong Work Ethics (Just Be There!)  
Your Business Needs You, Your Energy, Your Focus and Your Love: FOR No Less than 40 hours a week.**
- Be INVOLVED in YOUR Business every day, and you will know instinctively what you need to do, to make your Business Thrive.
- Building or RE- Building a Stronger more Successful Business is going to take elbow grease.

*Quote:*

*"Opportunity is missed by most people because it is dressed in overalls and looks like work.*

*Author: Thomas Edison*

- **Foundation #3 Excellent Customer Service**
- **Foundation #4 Excellent Quality Products and Services**
- **Foundation #5 Careful Money Management**

**The SECOND STEP to creating a Strong, Successful Business is: go back to the FIRST STEP.**

Some of the greatest businesses and inventions have been created in a tough economy; and I do love to see the creativity and ingenuity this New Economy has generated.

I am seeing more "new" small businesses opening up everywhere, more than I have seen in years.

Yes, even in this New Economy, we can build strong, successful businesses; it just takes making changes and hard work, and we will see our businesses grow stronger every day.

*with love,  
Tammy Taylor*

1 Corinthians 4:2

Now it is required that those who have been given a trust must prove faithful.

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